

FACE IT FOTO



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BOOKING

How do I book? Your deposit confirms your date.

Deposit & Payment

• Deposit

- Photographer • MUA \$ 400
- Photographer only \$ 225

• Methods

- Venmo (@basil-rodericks)
- Zelle (basilrodericks@gmail.com, AFCU)
- Check (Face It Foto, 32 Havemeyer St., No. 3A, Brooklyn, NY 11211-2176)

• Confirmation Your deposit confirms your booking.

• Balance Due upon arrival

What are your packages & rates? Starting at \$475, packages are designed for both established actors seeking updates and aspiring actors establishing their presence. Each includes a pre-shoot consultation, and additional images can be ordered with any package.

Photographer Packages

Walk-On \$475

Ideal for camera-ready clients seeking a single, focused update.

- 1.5 hr appt
- studio setup or location
- online proofing
- 1 retouched headshot w/name placement

Lead Headshot \$625

A lead headshot session with flexibility to explore versatility, character, presence and tone to establish the most effective branding image.

- 2.5 hr appt
- studio setup or location
- 1 wardrobe change or 2 additions
- online proofing
- 1 retouched headshot w/name placement

Contrasting Images \$750

Explore the Legit versus Commercial paradigm to deliver fresh, contemporary contrasts and maximize casting opportunities.

- 3.75 hr appt
- studio setup and/or nearby location looks
- 2 wardrobe changes, 4 additions
- online proofing
- two retouched hi res headshot w/name placement

Casting Set \$975

A set of aligned & contrasting headshots for website, socials, and industry marketing. Perfect for websites and actors creating platform profiles and publicity portfolios for agents and casting directors.

- 5.5 hr appt
- studio setups and/or nearby location looks

- backdrop change
- choice of studio & location
- 3 wardrobe changes with additions
- online proofing & post-shoot consult
- four retouched hi-res images w/name placement

PREP

Can we discuss the shoot in advance? Each package includes a pre-shoot consultation with a discussion of objectives and the styles preferred including specific lighting and background, and inspo images.

What should I do now?

Hair. Book your stylist the day or morning before, or your barber 3–7 days prior. Need a stylist? Let us know ASAP. Your MUA can assist with styling maintenance and tools upon request.

Makeup. Your MUA is confirmed with deposit. Basic shine control is required for all clients. If a bare-face look is part of your brand, a translucent powder and eye pencil are recommended. Supplied in studio, \$50.

Do you have a Makeup Artist, and what is the rate? Yes, the current rate is \$250 for 2.5 hours onsite (subject to change). You'll receive prep instructions and payment details via email 3–5 days before your shoot.

How should I prep wardrobe?

(A) Start with your personal favorites.

(B) Add wardrobe that supports your actor brand. Research stage, film, and TV roles in your type; costume designers have already done the groundwork.

(C) Bring one more option than your package allows. Prioritize layers that combine efficiently, and choose a mix of dark, light, and medium tones that complement your skin, hair, and eyes and work well with the backdrop.

STUDIO

Where are you located? 15 minutes from Union Square. [32 Havemeyer Street](#), Williamsburg, Brooklyn. L train is 2 blocks away. *Check for weekend service changes; alternate route G to Metropolitan Avenue.*

What if I'm late? Keep calm, carry on, and text your most accurate ETA.

How much prep time do I have at the studio? Hellos, setup, styling, and shoot orientation are allotted 30–90 minutes depending on your package. An iron and mini-steamer are available on-site, and please allow about 20 minutes to freshen your wardrobe before shooting.

RESCHEDULING & CANCELLATION

I have an outdoor shoot and it's raining! Now what? We've never canceled due to weather. Rain is often episodic, many locations are covered, and cloud cover is flattering. If conditions prevent shooting, we'll reschedule for the earliest mutually convenient date.

If I reschedule, will I lose my deposit? Rescheduling with at least 48 hours' notice (2 full business days) can be accommodated without loss of deposit. Deposits are non-refundable but fully transferable and valid for six months. Cancellations with less notice forfeit the deposit.

What about the unforeseen? While we understand that unforeseen circumstances arise, cancellations within 48 hours incur fees. Reschedule at your earliest possible convenience and a courtesy credit may be applied to your shoot.

Will rescheduling affect a discount? Yes. Sessions booked at special or discounted rates will be rescheduled at the regular rate.

I got a tour! What now? Touring clients may apply deposits for up to 30 days beyond the contract end date.

Can I reshoot? We pride ourselves on delivering high quality images and have never needed to reshoot. Reshoots are offered for technical issues at no cost (lighting, focus, or camera errors). Reshoots for creative or personal reasons may be scheduled as a new session at a 25% discount.

POST-SHOOT

When will I get proofs? 3 business days after your shoot, you'll get a shareable link to your downloadable proofs, perfect for reviewing, sharing, or just showing off a little.

Can I get help selecting my images? Absolutely! A post-shoot consultation walks you through a PDF of your selected proofs, highlighting clarity of character, emotional range, professional presence, and the most effective combinations, \$125-\$250. Included in the Casting Set Package upon request.

When will my final headshots be ready? 1-2 polished headshot will be delivered **3 business days** after we receive your proof selections, **Add 1 business day per 2 additional images**. Return by images by index number following your name (“Film Star_ *p-1234*”).

What is the rate for extra images?

Additional Images

- 1–2 images, \$105 each
- 3–4 images, \$95 each
- 5–9 images, \$85 each
- 10+ images, \$70 each

What should I know about retouching? All selected images are fully retouched. Standard retouching is included when wardrobe, hair, and makeup guidelines are followed. Additional or extensive retouching is billed at \$125/hr.

Can I get rush service? Yes, subject to availability, \$75/image.

How long are my images stored? RAW files and the final TIFFs and corresponding JPGs are kept on hard drive and in the cloud for 2 years.

Can I retrieve lost or previously sent files? Retrieval is available, \$75.

Can I have the original files? All images are fully processed and retouched; unprocessed originals are not released unless by licensed arrangement.

LICENSING

Who owns the images and how can I use them? Your headshots are licensed for personal and standard industry use, including:

- Casting submissions
- Your website or social media
- Sharing with agents, managers, or production teams for program, production boards, publicity, or ticketing

Images cannot be sold, transferred for commercial use, or used for merchandising without written permission. Copyright remains with the photographer under a Limited Personal Use License.

Can I purchase full rights?

Limited or full buyout options are available on request to transfer usage or copyright rights.

REPRODUCTION

Do you have printing recommendations?

- **Headshots**
 - [Quick Color Custom Photo Lab](#)
 - [Bway Headshots](#)
 - [Fairway Printing & Design](#)
- **Events** (Single/Limited Prints)
 - [Blick Art](#)